

digital
dept



search engine optimization



Award Winning
Digital Marketing and
Branding Agency

digital
dept.

what are we.

Award Winning Digital Marketing and Branding Agency which is a spearheading power in the advanced Ai digital marketing Industry. We have empowered small, medium & large scale businesses to achieve success with precise targeting, accurate marketing & offline/online tracking capabilities. Here at Digital Department, each and everyone is committed to generate better leads and in turn better sales & profit of your business.

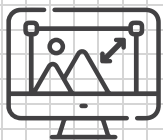
what we do.



Search Engine Optimization



Digital Marketing



Graphic Designing



Data/Lead Generation



Helping Brands across 10 Countries

180+ Clients

350+ Projects

SEO SEARCH ENGINE OPTIMIZATION

Billions of web browsing sessions begin with a search query every day. With more than a billion websites competing for the top spot in search results, it can be difficult to drive traffic to your site from search engines. At Digital Department, we specialize an innovative approach to SEO that uses white-hat tactics to put your website at the top of your target audience's searches. Our SEO services include:

Keyword Research

Technical SEO

Full SEO Auditing

SEO Consulting

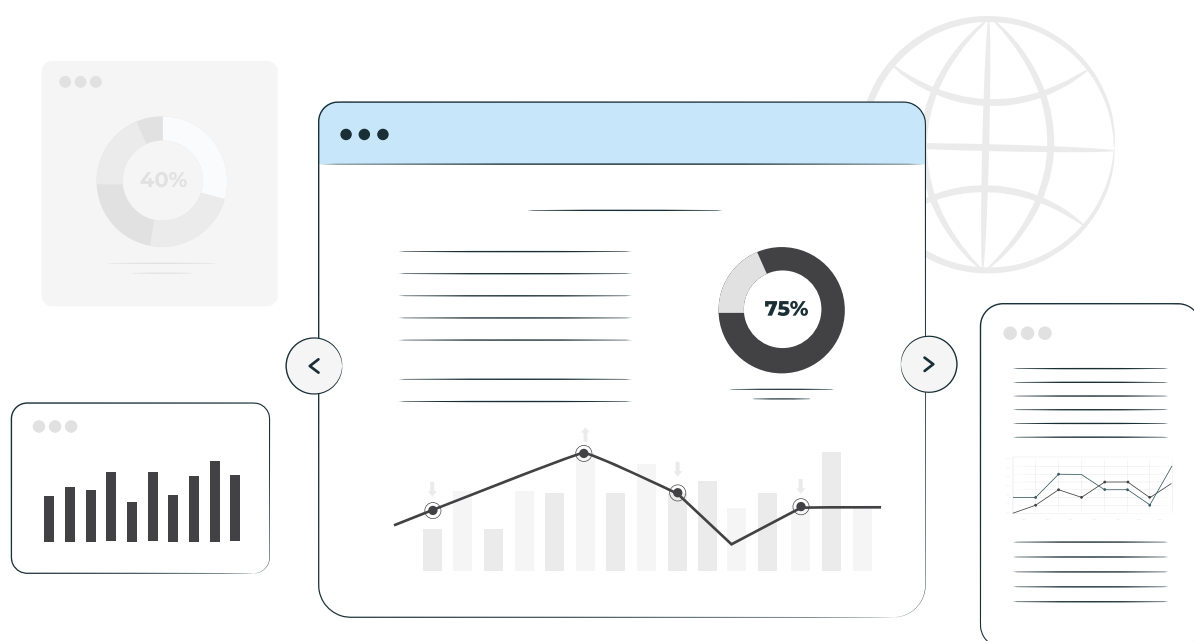
Analytic Setup

Website Auditing



Seo Activity Type: On Page	Presence In The Package	Scope
Website Review/SEO Technical Analysis Report	Yes	A technical review of the website for analysis of existing strengths and weaknesses encountered to meet the listing criteria of major search engines
Initial Competitive Analysis Report	Yes	An analysis of the regional online competition existent in your industry
Keyword/Phrase Identification/Analysis	Yes	Discuss & choose the best keywords/key phrases for your industry on the basis of competitive analysis
No. of Keywords/ Phrases Targeted	10-20	The upper limit of targeted keywords is 10, from which I will choose the required ones on the basis of the keyword analysis performed
Guaranteed No. Of Keywords/Phrases	Min. 6	Projected guaranteed no. of at least 5 keywords/phrases
Titles and Meta Tags Optimization	Yes	Titles, meta tags & descriptions optimized in relation to selected keyword phrases
Content Optimization	Yes	Content optimized in relation to the selected keyword phrases
Image Optimization	Yes	Image Alt attributes optimized in accordance with SEO requirements to escalate keyword density and search engine ranking
Video Optimization	Yes	Video Alt attributes optimized in accordance with SEO requirements to escalate keyword density and search engine ranking
HTML Code Optimization	Yes	Cleaning of HTML code clutters, optimization of HTML files for reduced file size and quick page loading

Broken Link Analysis	Yes	Perform an analysis of broken links/404 statistics, if any, throughout the website and fix them where necessary
Site Presentation Check	Yes	Check the website architecture for search engine friendliness, ease of navigation and search bot crawl ability
Anchor Text Optimization	Yes	Anchor text optimization within the website with relevant targeted keywords of the linking page
Sitemap Generation	10-20	Set up sitemap for sitemap from Google, bing
Robot.txt Implementation	Min. 6	Setting up webpage robots
Rich Snippets	Yes	Review, product markup
Blogs for the website*	Yes	Prepares high seo friendly blogs to be published on the site



SEO Activity Type: Off Page	Presence In The Package	(Monthly Basis)
Link Bulding/Social Media	Yes	Too much backlinks will affect the website score in numerous ways also it will be detect as spam links / paid links by google. Therefore, we provide upto 20 backlinks per month, Which will be organic.
Search Engine Submission	Yes	The major search engine in target Location
Directory Submission	Yes	
Social Bookmarking	Yes	
Article Submission*	Yes	
Micro Blogging Sites	Yes	
PPT submissions	Yes	
Forum Submissions	Yes	
Quora & Submission	Yes	Answers is moving to take its global community of user shared knowledge to the next level with today's release of an API for outside developers interested in accessing the huge Yahoo! Answers site.
Local Listing	Yes	Marketing through local listings (also known as local citations) can have a major impact on your business.
Business Reviews	Yes	Reviews on Google provide valuable information about your business to both you and your customers.Business reviews appear next to your listing in Maps and Search, and can help your business stand out.

Schema Markup Setup	Yes	Schema markup is code that helps search engines to understand your content and better represent it in the search results. Schema markup can help your SEO in many ways.
Bussiness Listings	Yes	Local business listings and citations play a vital role in reputation, rankings, and revenue
Pdf Submissions & Document Sharing	Yes	PDF submission for linking
Number Of Guest Blogs Published*	Yes	Guest blog post for linking
Web 2.0 Blogging*	Yes	Web2.0 creation at blogspot/tumblr/squidoo, etc
Blog Commenting	Yes	Blog Commenting On Relevant Sites
Social Media Presence	Yes	Social profiles on community websites
Social Bookmarking	Yes	High authority social bookmarking
Image Sharing	Yes	Sharing Images On Sites Like PINTEREST, PINSPIRE, CHILL, ETC

REPORTS		
Monthly Ranking Report	Yes	Changes in the site ranking will be reported Monthly

SEO with Local SEO Price, Result & Estimated Time

As per the status of the site there are many on page and off page techniques to be carried out in order to get good traffic and SERP rankings and it will take time to get the effective results. The Initial results can be visible from 3 to 5 months for normal websites and 6 to 8 months for E-commerce websites. The possible best result (in top 5) can be achieved in 10 to 12 months (normal websites). 15 to 18 months (E-commerce websites).

PROJECT COST

INR 20,000/per month

Recurring for Active Months

Development / Website edit not related to SEO are not included in this package

CONTENT WRITING

(New Page contents, Blog Contents)

(AI Written Contents) - INR 2 per word

CONTENT WRITING

(New Page contents, Blog Contents)

(Fresh Human Written) - INR 3 per word

DESIGNS

Banners, Sliders and other graphically created images with the help of **Our Designer**

INR 1000/- per Image

PRICING

**"All your dreams
can come true,
if you have the
courage to pursue
them"**

- Walt Disney

**"Don't wait! Your competitors won't.
Claim Top position in Google Results!"**

Dial us today and receive a comprehensive
Full SEO Audit Report to unlock your
website's potential!".

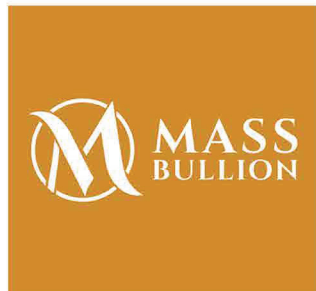
Dial  **944 733 9869**

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OttixHow
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— كوت الوطنية —

DAWOOD
HOME GALLERY

BAHRAIN



SAUDI ARABIA



BAGKOK

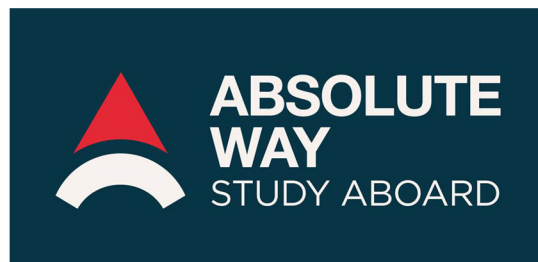


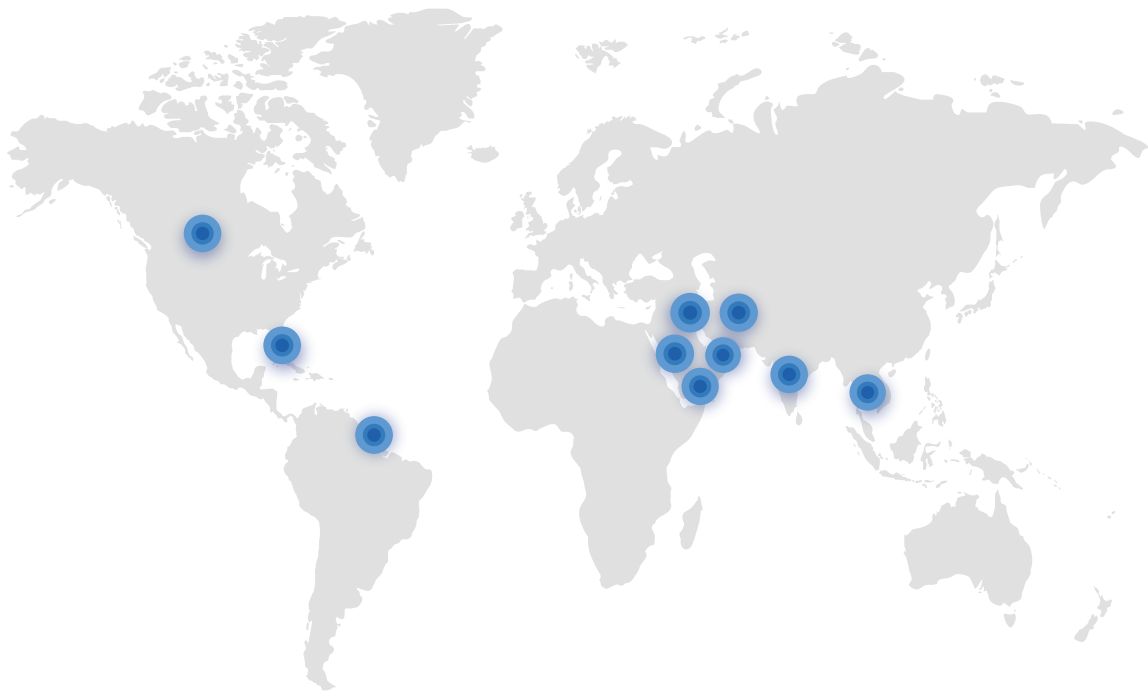
TRINIDAD & TOBAGO



INDIA







Our Client Countries

INDIA | UAE | OMAN | KUWAIT | QATAR | BAHRAIN
SAUDI ARABIA | USA | BANGKOK | TRINIDAD & TOBAGO

digital dept.

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